



2022 - 2025 Strategic Plan

Buena Vista Public Library / Buena Vista, Colorado

Northern Chaffee County Regional Library District

May 2022

Our Mission

Our mission is to support the community's educational, professional and personal aspirations, enhancing the quality of life for all ages.

Our Vision

We envision an informed, inspired, and engaged community empowered with the opportunity to transform lives.

Our Values

Service
Community
Inquiry
Equity
Safety
Collaboration
Innovation
Respect





Buena Vista Public Library

Board of Trustees

Cam Torrens – President
Kathy Keidel – Secretary
Dorothy Miller – Treasurer
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Executive Director

Cecilia LaFrance



Introduction

Since 1884, the Buena Vista Public Library has provided library services to its community. Over 138 years, the Library’s role in the community exponentially expanded in order to meet resource, service and space needs. As public libraries adapt to new technologies and educational needs, and the demographics within the Northern Chaffee County service area evolves, BVPL sets strategic goals to respond to needs.

For its 2022 - 2025 Strategic Plan, the Library Board of Trustees and staff sought community input in the form of a community survey, which received 345 responses, and through stakeholder interviews with 33 leaders from community organizations. In addition, state and national peer reviews were conducted to provide performance feedback and identify areas for development. These findings, comparisons, and areas for growth are gathered here as our new strategic goals.

Area of Focus #1

◆ Collection (Books & DVDs)

Intended Outcomes:

- Increase quantity of digital and print materials.
- Improve variety of all new materials.
- Provide faster delivery of materials.



Area of Focus #2

◆ Growth & Learning

Intended Outcomes:

- Create additional opportunities for personal and professional growth and learning for all ages.
- Expand connections and resources to better serve the community.
- Solve key barriers to digital access.



Area of Focus #3

◆ Space & Accommodations

Intended Outcomes:

- Capitalize on existing use of space.
- Expand to meet growth and demand.
- Improve ease of access.



Area of Focus #4

❖ Marketing & Advocacy

Intended Outcomes:

- Increase awareness of the Library's resources and services.
- Welcome new residents and spark interest to promote use.
- Collaborate with organizations to reach broader audiences.

